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Sonoma-based 3 Badge Beverage Corporation has announced a packaging refresh for Oregon wine brand Cedar + Salmon, beginning with the winery's 2023 Willamette Valley Pinot Noir. The refresh incorporates elements from the Pacific Northwest landscape and features a cut cedar tree on a blank canvas and new foil accents. The newly adorned Pinot Noir carries a suggested price of \$25 a bottle. The refreshed packaging will come to Cedar + Salmon's 2024 Willamette Valley Pinot Gris on its release.

CEDAR + SALMON